

ORDER



Orders	Order / Rev:	164605
	Alt Order #:	06842783
	Product Desc:	KLINE FOR CONGRESS
	Estimate:	213
	Flight Dates:	10/30/12 - 11/05/12
	Original Date / Rev:	10/31/12 / 10/31/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Stevens Reed Curcio & Potholm
	Buying Contact:	
	Billing Contact:	
		201 Union Street Ste. 200
		Alexandria, VA 22314-3219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Kline for Congress
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	3
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	56	\$38,825.00	\$33,001.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	56	\$38,825.00	\$33,001.25	99.30
Totals	56	\$38,825.00	\$33,001.25	99.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	10/30/12	11/02/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	3	\$250.00	3	1.50	NM	3	\$750.00
				NEWS 5:30A											
					NEWS 530A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -				3		\$250.00		1.50			
N 3	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	4	\$450.00	3	2.20	NM	3	\$1,350.00
				NEWS 6A											
				MAX SEP ON DAYS WITH 2X!!!!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4		\$450.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	M	10/29/12-11/04/12		M-F 6-7a News		6-7a		- TWThF - - -	:30	(\$450.00)		2.20	NM		
				Credited											
4	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	4	\$400.00	3	2.30	NM	4	\$1,600.00
				GMA											
				3X/DAY WITH MAX SEP!!!!!!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4		\$400.00		2.30			
10	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly	CM	9-10a	- TWTF - -	:30	4	\$225.00	3	1.40	NM	4	\$900.00
				LIVE W/ KELLY											
					LIVE WITH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4		\$225.00		1.40			

Advertiser:	Kline for Congress
Product Desc:	KLINE FOR CONGRESS
Estimate:	213

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N11	M	10/30/12	11/02/12	M-F The View M-F The View	CM	10-11a	- TWTF - -	:30	4	\$350.00	3	1.90	NM	3	\$1,050.00
THE VIEW				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF - -	4		\$350.00	1.90							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	10/29/12-11/04/12	M-F The View	10-11a		- TWThF - - - -	:30	(\$350.00)	1.90	NM					
Credited															
12	M	10/30/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	4	\$250.00	3	2.60	NM	4	\$1,000.00
MIDDAY NEWS				MIDDAY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF - -	4		\$250.00	2.60							
13	M	10/30/12	11/02/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	- TWTF - -	:30	4	\$350.00	2	1.30	NM	4	\$1,400.00
THE CHEW				THE CHEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF - -	4		\$350.00	1.30							
N14	M	10/30/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	4	\$250.00	3	1.60	NM	3	\$750.00
MILLIONAIRE				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF - -	4		\$250.00	1.60							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
3	M	10/29/12-11/04/12	M-F 4-430p	4-430p		- TWThF - - - -	:30	(\$250.00)	1.60	NM					
Credited															
15	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	3	\$250.00	3	1.90	NM	0	\$0.00
4:30P NEWS				430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF - -	3		\$250.00	1.90							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	10/29/12-11/04/12	M-F 430-5p News	430-5p		- TWThF - - - -	:30	(\$250.00)	1.90	NM					
Credited															
2	M	10/29/12-11/04/12	M-F 430-5p News	430-5p		- TWThF - - - -	:30	(\$250.00)	1.90	NM					
Credited															
3	M	10/29/12-11/04/12	M-F 430-5p News	430-5p		- TWThF - - - -	:30	(\$250.00)	1.90	NM					
Credited															
N16	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	4	\$450.00	3	3.00	NM	0	\$0.00
5P NEWS				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF - -	4		\$450.00	3.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	10/29/12-11/04/12	M-F 5-530p	5-530p		- TWThF - - - -	:30	(\$450.00)	3.00	NM					
Credited															
2	M	10/29/12-11/04/12	M-F 5-530p	5-530p		- TWThF - - - -	:30	(\$450.00)	3.00	NM					
Credited															
3	M	10/29/12-11/04/12	M-F 5-530p	5-530p		- TWThF - - - -	:30	(\$450.00)	3.00	NM					
Credited															
4	M	10/29/12-11/04/12	M-F 5-530p	5-530p		- TWThF - - - -	:30	(\$450.00)	3.00	NM					
Credited															
N17	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	4	\$700.00	3	3.40	NM	0	\$0.00
6P NEWS				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF - -	4		\$700.00	3.40							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	4	\$700.00	3	3.40	NM	0	\$0.00
6P NEWS				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$700.00		3.40						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/29/12-11/04/12		M-F 6-630p	6-630p		- TWThF - - - -	:30	(\$700.00)	3.40	NM				
Credited															
2	M	10/29/12-11/04/12		M-F 6-630p	6-630p		- TWThF - - - -	:30	(\$700.00)	3.40	NM				
Credited															
3	M	10/29/12-11/04/12		M-F 6-630p	6-630p		- TWThF - - - -	:30	(\$700.00)	3.40	NM				
Credited															
4	M	10/29/12-11/04/12		M-F 6-630p	6-630p		- TWThF - - - -	:30	(\$700.00)	3.40	NM				
Credited															
18	M	10/30/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	3	\$650.00	3	2.80	NM	3	\$1,950.00
6:30P- NEWS				630P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	3		\$650.00		2.80						
22	M	11/05/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M- - - - -	:30	1	\$5,250.00	3	9.70	NM	1	\$5,250.00
Dancing w/ Stars				ftc 9/24											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$5,250.00		9.70						
23	M	11/05/12	11/05/12	Monday Prime C Castle	CM	9-10p	M- - - - -	:30	1	\$5,000.00	3	7.90	NM	1	\$5,000.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$5,000.00		7.90						
N25	M	10/30/12	11/02/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF - -	:30	4	\$900.00	3	3.80	NM	0	\$0.00
LATE NEWS				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$900.00		3.80						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/29/12-11/04/12		M-F,Su Late News	10-1035p		- TWThF - - - -	:30	(\$900.00)	3.80	NM				
Credited															
2	M	10/29/12-11/04/12		M-F,Su Late News	10-1035p		- TWThF - - - -	:30	(\$900.00)	3.80	NM				
Credited															
3	M	10/29/12-11/04/12		M-F,Su Late News	10-1035p		- TWThF - - - -	:30	(\$900.00)	3.80	NM				
Credited															
4	M	10/29/12-11/04/12		M-F,Su Late News	10-1035p		- TWThF - - - -	:30	(\$900.00)	3.80	NM				
Credited															
27	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	- - - - - S	:30	1	\$1,300.00	3	4.10	NM	1	\$1,300.00
SUN LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$1,300.00		4.10						
29	M	11/05/12	11/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M- - - - -	:30	1	\$450.00	3	2.20	NM	1	\$450.00
NEWS 6A WITH MAX SEP!!!!				NEWS 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$450.00		2.20						
30	M	11/05/12	11/05/12	M-F GMA M-F GMA	CM	7-9a	M- - - - -	:30	1	\$400.00	3	2.30	NM	1	\$400.00
GMA 3X/DAY WITH MAX SEP!!!!!!				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$400.00		2.30						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	M	11/05/12	11/05/12	M-F 9-10a Live with Kelly	CM	9-10a	M-----	:30	1	\$225.00	3	1.40	NM	1	\$225.00
				LIVE W/ KELLY	LIVE WITH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$225.00			1.40			
32	M	11/05/12	11/05/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$350.00	3	1.90	NM	1	\$350.00
				THE VIEW	THE VIEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$350.00			1.90			
33	M	11/05/12	11/05/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$250.00	3	2.60	NM	1	\$250.00
				MIDDAY NEWS	MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$250.00			2.60			
35	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$450.00	3	3.00	NM	1	\$450.00
				5P NEWS	5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$450.00			3.00			
36	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$900.00	3	3.80	NM	1	\$900.00
				LATE NEWS	LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$900.00			3.80			
40	M	11/05/12	11/05/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$350.00			0.00			
46	M	11/05/12	11/05/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$250.00			0.00			
47	M	10/30/12	11/02/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	-TWTF--	:30	3	\$250.00	3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--			3		\$250.00			0.00			
48	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$1,900.00			0.00			
49	M	11/03/12	11/03/12	11a-230p College FB ABC College Football	SPRT	11a-230p	-----S-	:30	1	\$750.00	3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$750.00			0.00			
50	M	11/01/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	---TF--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--			1		\$250.00			0.00			
N51	M	11/01/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	---TF--	:30	4	\$1,800.00	1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--			4		\$1,800.00			0.00			
N52	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$1,900.00			0.00			
N53	M	11/01/12	11/02/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	---TF--	:30	2	\$75.00	3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 164605
 Alt Order #: 06842783
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Kline for Congress
 Product Desc: KLINE FOR CONGRESS
 Estimate: 213

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N53	M	11/01/12	11/02/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	---TF--	:30	2	\$75.00	3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	2		\$75.00		0.00						
Totals													56	\$38,825.00	